

# Saif Elmaghrawy

UX Designer/Researcher

[www.saifelma.com](http://www.saifelma.com) | [se47@queensu.ca](mailto:se47@queensu.ca) | [/theunconventionalpixel](http://theunconventionalpixel) | (613) 929-9471 | willing to relocate

I'm a UX Designer/Researcher with an added passion for video and photography content creation. I love optimizing digital communications to tell amazing stories. I have experience in design systems, user research, AODA accessibility compliance, wireframing, prototyping and app/web design.

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## Relevant Education:

- Graduate Diploma in User Experience Design | 2019
  - Humber College | Toronto, ON

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## Professional Experience:

- **Digital & UX Designer**  
*Queen's University's Faculty of Health Sciences* | June 2019 – current
  - I provide support to the Web and Digital Lead by designing websites, performing user interviews, wireframing, creating digital content (photography, videos, graphics) and covering events as a photographer and videographer.
  - I train department editors on navigating through the editorial side of the platform as well as help them maintain their websites using best UX practices.
- **Digital UX and Content Assistant Internship**  
*Queen's University's Faculty of Health Sciences* | May 2019 – Sept 2019
  - This internship allowed me to gain experience in design systems, user research, AODA accessibility compliance and website design in higher education setting.
- **Freelance Video Editor/Drone Pilot**  
*SkEye Stream / TourCapture / RazorAerial Productions* | May 2019 – current
  - I leveled up my videography skills in this position by becoming an expert in drone videography, both shooting and editing the footage.
- **Digital Content Creator**  
*Humber College* | Nov 2018 – May 2019
  - This position allowed me to hone my videography, video editing, and photography skills making me a better digital storyteller.

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## Technical Skills:

- I'm an expert in the Adobe Creative Suite:
  - I've used Premier Pro, After Effects, Photoshop, Lightroom, and Illustrator almost daily.
- I'm very proficient in using wireframing applications such as:
  - Sketch, figma, and Adobe xD.
- I have basic website development knowledge:
  - I've designed websites on Drupal, Wix, Weebly, Squarespace, and WordPress.
  - I know basic HTML and CSS.

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## References:

- Michael Ferguson: Associate Director, Web & Digital Strategy
  - Phone: (613) 539-5419 | Email: [mf123@queensu.ca](mailto:mf123@queensu.ca)
- Elizabeth Cooper: Marketing and Communications Coordinator
  - Phone: (613) 453-0054 | Email: [ejc2@queensu.ca](mailto:ejc2@queensu.ca)